



MSCC Board Meeting
Thursday, October 26, 2017
TUCI conference room #2 - 3:30 p.m.

- 1. Approval of minutes for July 20, 2017 board meeting****Ben Adams**
- 2. New board members****John Dudas**
 - U. S. Attorney Mike Dunavant
 - Thomas Cleves (Vice-President, International Paper)
- 3. Report on Plan and Goal Outcomes****Bill Gibbons**
- 4. Report on 2017 Milestones****Brona Pinnolis/Bill Gibbons**
- 5. Progress Reports on Specific OSC Objectives**
 - Hire and retain more police personnel (Objective B1).....**Michael Rallings, Alex Smith, Bill Oldham, Floyd Bonner**
 - Implement a jobs program for medium to high risk offenders that adds a transitional work feature to more traditional program elements, including life skills and mental health support.....**Patricia Melton, Kevin Woods**
 - Establish a juvenile assessment center for juvenile offenders**Dorcas Young Griffin, Bill Gibbons**
- 6. End of fiscal year financials****Bill Gibbons, Johnny Moore**
- 7. Approval of FY17-18 operating budget****Bill Gibbons, Johnny Moore**
- 8. Closing remarks****Ben Adams**

Next regular board meeting – Thursday, January 25, 2018 at 3:30 p.m.



MSCC BOARD OF DIRECTORS' MEETING REPORT

July 20, 2017

The Urban Child Institute
600 Jefferson Avenue, Conference Room #2 – 3 p.m.

The Memphis Shelby Crime Commission (MSCC) Board of Directors meeting was called to order by board of directors Chairman Ben Adams. The April board report was approved.

NEW BOARD MEMBER:

John Dudas introduced Jim Baker as a prospective addition to the Crime Commission board. After presenting his credentials, the vote was presented and approved (John Dudas/Blair Taylor) to accept Mr. Baker as a member to the Crime Commission board of directors.

NEW MPD LIAISON AND NEW PSI RESEARCH ASSISTANT:

Bill Gibbons introduced new research assistant, Max Helms. Max Helms was hired by the Public Safety Institute (PSI) and works directly with Dr. Angela Madden on evaluating various components of the Operation: Safe Community plan.

Bill Gibbons also introduced Chief Don Crowe as the new MPD liaison that will be working directly with the Crime Commission replacing Major Charles Newell.

REPORT ON MAJOR METRICS:

Bill Gibbons presented an overview of the Operation: Safe Community plan and goal metrics for the first six months on 2017.

After a 10 year decline in major property crime, he noted that there is an increase so far this year compared to 2016 of 10.6% in the city of Memphis and 9.4% countywide, driven by a significant increase in motor vehicle thefts. However, the major property crime rate still remains below the rate in 2006.

He stated that the overall Group A crime rate per 100,000 population indicates an 18.7% decrease from 2006 and a 7.4% increase from 2016 for the city of Memphis. The overall crime rate for all of Shelby County shows a 20.9% decrease from 2006 and a 5.9% increase from 2016.

The major violent crime rate is up 9.9% in the city of Memphis compared to 2016 and 9.3% countywide. It remains below the 2006 figures, with a 4.1% decrease in Memphis and 5.8% decrease in all of Shelby County.

He stated that there has been a 7.6% increase in reported gun crimes from January to June of 2017 in comparison to the same period of 2016.

He also stated that there has been an increase in aggravated assaults, which is higher than the base year of 2006.

- The rate of reported aggravated assaults from January 1 – June 30 for Memphis shows an increase of 16.4% from 2006 and an increase of 14.5% from 2016.
- Reported figures for the county for the same period of time shows an increase of 13.5% from 2006 and an increase of 13.4% from 2016.

Reported murders:

- The murder rate January 1- June 30 for the city of Memphis shows an increase of 2% from 2006 and a decrease of 12.2% from 2016.
- The murder rate for the county for the same period of time shows a decrease of 1.6% from 2006 and a decrease of 14.9% from 2016.

Reported robberies:

- The rate of reported robberies January 1-June 30 for the city of Memphis shows a decrease of 37.1% from 2006 and an increase of .8% from 2016.
- For the county for the same period of time, figures show a decrease of 38.7% from 2006 and an increase .2% from 2016.

Domestic violence:

- Domestic violence offenses for the first six months for the city of Memphis show a decrease of .4% from 2006 and an increase of 8.4% over last year.
- Domestic violence offenses for the county for the same period of time show a decrease of 2.9% from 2006 and a 5.7% increase over last year.

Recidivism rate:

Commissioner Parker stated that Shelby County has one of the lowest metropolitan recidivism rates. He also stated that the sanctions are currently working and Shelby County is the model for the state.

Through July of this year, the recidivism rate (re-incarcerated within three years of release) for Shelby County is 30.3%, and the return rate (re-incarcerated within one year of release) is 9.7%.

PROPOSED AMENDMENT TO OSC CRIME PLAN OBJECTIVE B6:

Current OSC Objective B6 language:

Strengthen state penalties for convicted felons in possession of firearms and then actively communicate the consequences.

Proposed new language for Objective B6:

Expand efforts to reduce crimes with guns through (1) strengthening state penalties involving illegal possession of guns, (2) enforcing both federal and state gun laws effectively, and (3) communicating to the street level the consequences of engaging in gun crime.

General Weirich indicated this amendment reflects more involvement on the federal level and strengthening the state penalty. Larry Laurenzi stated that the amendment realigns initiatives to focus more on drug/gun crimes. It will expand the efforts on those committing violent crimes and emphasize that gun usage will not be tolerated.

The motion was presented to accept the amended change and was approved.

PROGRESS ON SPECIFIC OBJECTIVES UNDER THE OSC PLAN:

The 2nd Quarter 2017 report was presented by Amy Weirich. The 2017 color-coded objective milestones were presented along with their status. Blue code indicates that the goal objective has been reached. However, the codes green (on schedule), yellow (slightly behind schedule), and red (significantly behind schedule) are due largely to data issues. General Weirich indicated that the county now has a new system for data gathering called Odyssey, which is currently creating the delay. She also stated that the objective owners that are currently in the yellow status are working diligently and consistently to reach their goal.

Goal B: Strengthen law enforcement's ability to reduce violent street crime.

Director Rallings stated that the Memphis Police Department (MPD) is down to 1,918 commissioned officers, representing the lowest staffing level in ten years. He also stated that the MPD is moving aggressively toward its goal of 2,300 commissioned officers by 2020. The next MPD graduation is scheduled for August 10, 2017, and the next MPD recruitment class is scheduled for August 28, 2017, anticipating 100 new cadets. MPD has brought the Public Service Technician (PST) program back, and those cadets that are unsuccessful in completing their MPD training can now continue as a PST. This allows the cadets a second opportunity to complete the academy. Director Rallings also introduced Lanett Hall from Human Resources. Ms. Hall stated that the next projects for MPD would be the retention bonus program, the Fast Track class in August and Blue Path targeted for September, 2017.

B6 Objective: Senator Mark Norris stated that this was basically Crooks with Guns 3.0. Previously, starting in 2007, there was Crooks with Guns 1.0 and Crooks with Guns 2.0 was introduced 2 years later. Each was targeted at specific gun crimes that enhanced the charges of those felons committing gun crimes by increasing jail time and preventing probation.

Amy Weirich introduced Howard Robertson of Trust Marketing and Steven Reid of Sutton Reid. Mr. Robertson presented his communication campaign, Gun Crime. Max Time. Fed Up. He stated that the campaign talked directly to the perpetrators in their vernacular via radio and TV spots using the producer, Carlos Broady and the rapper Marco Pave'. Mr. Robertson stated that the Fed Up campaign represents the public personification of the increase in gun charges. The call to action is on the Operation: Safe Community website and in addition, billboards are going up July 21, 2017. Mr. Robertson indicated that since the ad campaign was generated, there have been 340,000 impressions and 500 clicks. He implied that the clicks represented individuals that have clicked on the Operation: Safe Community website. He encouraged the Crime Commission to have their website operational with clear information for viewing. In addition once the TV spot is completed, it will be added to social media and posters will be supplied to 201 Poplar.

Amy Weirich stated that the purpose of this campaign is to increase communication so that felons will know that illegal gun possession or crime committed with a gun will incur increased prison time, and it will be strictly enforced. Bill Gibbons stressed that the goal was not to incarcerate but to educate by changing behavior.

Goal E: Enhance interventions for juveniles committing delinquent acts.

Bill Gibbons asked for an update on this goal by Judge Michael. Judge Michael stated that officers have the ability to write summonses now in lieu of placing juveniles into the court system. More juveniles (youth under the age of 18) are now diverted from the court system. He also stated that SHAPE charges do not allow children to be transported for crimes under this program.

Dorcas Griffin stated that a great deal of preparation has been placed on a draft of the skeleton of the Juvenile Assessment Center (JAC). The goal of the JAC is to provide an appropriate assessment of youths who commit crimes and free officers to continue their work in the community. The JAC is based off of research done in Denver and Miami, and a planned symposium will take place on October 17, 2017 to further express the dynamics of the JAC and encourage more commitment and feedback prior to its completion.

FINANCIALS

Chairman Ben Adams indicated that the Crime Commission was under budget on expenses and would be fine on revenue by the end of the year. He expressed the need to increase the Commission's funding base.

Meeting adjourned 4:36

PRESENT:

Mr. Ben C. Adams, Jr.
Mr. Jim Baker
Mr. Dave Carlson

Mr. John Dudas
Mr. Jeffrey Higgs
Mr. Henry Hooper II
Mr. Rick Masson
Councilman Worth Morgan

Ms. Olliette Murry-Drobot
Commissioner Tony Parker
Dir. Michael Rallings
Ms. Blair Taylor
Dr. K. B. Turner
Mr. Craig Weiss
Mr. Bob Nations, for
Sheriff Bill Oldham
Mr. Michael Gavin
Mayor Mike Palazzola
Judge Dan Michael
Sen. Mark Norris
Mr. Larry Jensen
Pastor Keith Norman

Also in attendance:

Angela Madden
Max Helms
Gary Rikard
Steve Reid
Day Melbrun
Lynette Lewis
Blaire Smith
David McKinney
Dorcas Young
Harold Collins
Bill Gibbons
Linda Russell
Brona Pinnolis
Chief Don Crowe

Presented by,
Sharon (Sam) Walker
Executive Assistant- Memphis Shelby
Crime Commission